

Proposal from the Scroll Advisory Group – 12th April 2021

I am writing on behalf of the Scroll Advisory Group.

We have received a request from Mark Dorber of The Anchor Inn. He would like to sell postcards of “The New Anchor Inn” as depicted on the Walberswick Scroll.

As you know the WPC previously gave us permission to print postcards and we have received small orders which we have printed off ourselves. However, Mark is talking in hundreds.

We have discussed the following points:

- It would not be feasible for us to undertake such a large order.
- There is a limit to what someone will pay for a postcard. At the moment a postcard costs us 60p to produce and we sell it at £2, the proceeds going to the Scroll fund.
- If they were professionally printed in bulk, Mark would hope to get a lower price from the printer.
- He would donate a percentage of his sales to the Scroll refurbishment fund. This to be agreed.
- We would agree the view, and we would give him the digital version cropped from our digital copy of the Walberswick Scroll.

I am attaching the view we have been discussing. It is taken straight from the Scroll but with the colours slightly enhanced to bring out the detail.

We should be very grateful if the Parish Council might consider this request at their next Meeting, on 12th April 2021.

I shall be happy to give the Council any further information they might need.

